

Name: _____ Date: _____

ENG 1D1 CULMINATING ACTIVITY – SPRING 2014

For our Culminating Activity this semester, each student will be responsible for creating their very own newspaper. We will have two weeks to complete this task, which is comprised of 4 writing tasks, an editing phase, and the publication of the newspaper. All tasks are to be completed during class time, and work will be left in the classroom at the end of each period. **It is advised that students are present for each class during the Culminating Activity, and that they make use of their class time in order to complete all tasks on time.**

Each Newspaper will be comprised of the following four writing tasks:

- Cover Story
- Letter to the Editor
- Comic
- Print Advertisement

The following calendar outlines the schedule we will follow while completing this Culminating Activity. If you have finished the task on any given day, don't hesitate to work ahead on the task set aside for the next day. Feel free also to use your notes from the course and your teacher's comments on returned assignments to help you complete each task. See the notes below for the full expectations for each task.

Monday	Tuesday	Wednesday	Thursday	Friday
May 26 <i>Romeo and Juliet</i> Test	May 27 <i>Romeo and Juliet</i> Work Period on Comic	May 28 <i>Romeo and Juliet</i> Comic Due Introduce Culminating Activity	May 29 Rough Work on Writing Task #1 – Cover Story	May 30 Rough Work on Writing Task #2 – Letter to the Editor
June 2 Rough Work on Writing Task #3 - Comic	June 3 Rough Work on Writing Task #4 – Print Advertisement	June 4 Rough Work Catch-up Day	June 5 Editing Day	June 6 Work on Publishing your Good Copy in the Library
June 9 Work on Publishing your Good Copy in Room 220	June 10 Work on Publishing your Good Copy in the Library	June 11 Finish Publishing your Good Copy in the Library Hand in your file folder, including all rough/edited work and your published good copy, by the end of class today	June 12 Exam Review	June 13 Exam Review

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Writing Task #1 – Cover Story

Using the inverse pyramid style for writing newspaper articles, where the most important information comes before that of less importance, you are to write a 1-page news story on a topic of your choice. Remember to address who, what, where and when in your lead sentence, as well as why and how in your second sentence. You should also include a headline, byline and date line, as well as a caption and a picture of the event. Your newspaper article should be about any issue or event that would be newsworthy to your friends, family, or community. It can be based on a true event, or can be something that you create for the purpose of this assignment.

Writing Task #2 – Letter to the Editor

In a properly structured paragraph outlining a topic sentence, 3 main points, examples to support your points, and a concluding sentence, you are to write a 1-page Letter to the Editor outlining your perspective on a controversial issue. It can be your opinion about any issue that faces your school, your community, your city, your country, or your world.

Writing Task #3 – Comic

In 6-8 panels, you are to create an original comic using images, speech and thought balloons to tell a story of your own creation, on a topic of your selection. You can draft your comic on paper in class, and must submit a good copy of it done neatly by hand in your published newspaper.

Writing Task #4 – Print Advertisement

You are responsible for creating a one-page print advertisement for a product of your choice. Your ad can be drafted on paper in the classroom and published either by hand or with the use of a computer program like Photoshop. The ad should include a picture, a slogan, and a logo which come together to reach a target audience through the use of advertising techniques discussed in class.

Editing

There will be time, after you have completed each of the above tasks in rough, to edit your rough drafts before publishing a good copy of your newspaper to submit for evaluation. You should read over each of the above writing pieces and check that your spelling and grammar are correct, and also that you have made your points clearly, included each of the required components of each style of writing piece, that your ideas flow together with ease, and that this all makes sense for your reader. Any revisions should be made in a different colour than your original draft was written in. All of your rough work must be submitted in your writing folder along with your good copy on June 11. Remember, you are being evaluated on your editing skills, so don't overlook this step!

Good Copy

The final step in this Culminating Activity is for you to publish a good copy of your newspaper from your revised drafts. Each of the above tasks should be one page in length when typed, and should be stapled together in the following order: Cover Story, Letter to the Editor, Comic, Print Advertisement, and Rubric. You should also consider making your submission look and feel like a newspaper – try giving your newspaper a name and banner on the front page, formatting your work in columns, and numbering your pages by section (ex. A-1, A-2, etc.). **Remember that your good copy is due at the end of class on Wednesday, June 11** along with your completed writing folder, which must include all of your drafts and revisions.

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CRITERIA	LEVEL R (0-4 Marks)	LEVEL 1 (5 Marks)	LEVEL 2 (6 Marks)	LEVEL 3 (7 Marks)	LEVEL 4 (8-10 Marks)
<i>Cover Story</i> Draft and revise their writing, using a variety of literary, informational, and graphic forms and stylistic elements appropriate for the purpose and audience	Cover Story is not submitted, is submitted but is partially complete, or is not written in the inverse pyramid style	Cover Story is written loosely in the inverse pyramid style and is supported with few details	Cover Story is written somewhat in the inverse pyramid style and is supported with some details	Cover Story is written in the inverse pyramid style and is supported with many details	Cover Story is written in the inverse pyramid style thoroughly and is supported with several details
<i>Letter to the Editor</i> Draft and revise their writing, using a variety of literary, informational, and graphic forms and stylistic elements appropriate for the purpose and audience	Letter to the Editor is not submitted, is submitted but is partially complete, or is not written in the proper paragraph format	Letter to the Editor is written loosely in the proper paragraph format and is supported with few details	Letter to the Editor is written somewhat in the proper paragraph format and is supported with some details	Letter to the Editor is written in the proper paragraph format and is supported with many details	Letter to the Editor is written in the proper paragraph format thoroughly and is supported with several details
<i>Comic</i> Draft and revise their writing, using a variety of literary, informational, and graphic forms and stylistic elements appropriate for the purpose and audience	Comic is not submitted, is submitted but is partially complete, or is not written in the proper format	Comic is written loosely in the proper format and tells the original story with few details	Comic is written somewhat in the proper format and tells the original story with some details	Comic is written in the proper format and tells the original story with details	Comic is written in the proper format thoroughly and tells the original story with several details
<i>Print Advertisement</i> Draft and revise their writing, using a variety of literary, informational, and graphic forms and stylistic elements appropriate for the purpose and audience	Print Advertisement is not submitted, is submitted but is partially complete, or is not created in the proper format	Print Advertisement is created loosely in the proper format and reaches the target audience with few effective messaging strategies	Print Advertisement is created somewhat in the proper format and reaches the target audience with some effective messaging strategies	Print Advertisement is created in the proper format and reaches the target audience with many effective messaging strategies	Print Advertisement is created in the proper format thoroughly and reaches the target audience with several effective messaging strategies
<i>Revisions</i> Use editing, proofreading, and publishing skills and strategies, and knowledge of language conventions, to correct errors, refine expression, and present their work effectively	Revisions are made to few drafts, and may not be marked clearly in a different colour	Loose revisions are made to some drafts, and are sometimes marked clearly in a different colour	Some revisions are made to some drafts, and are marked clearly in a different colour	Many revisions are made to each draft, and are marked clearly in a different colour	Several thorough revisions are made to each draft, and are marked clearly in a different colour
<i>Good Copy Publication</i> Create a variety of media texts for different purposes and audiences, using appropriate forms, conventions, and techniques	Good Copy is not submitted, is submitted but is partially complete, or is submitted but uses no strategies to make it appear as a newspaper	Good Copy is complete and uses a few strategies to make the submission appear as a newspaper	Good Copy is complete and uses some strategies to make the submission appear as a newspaper	Good Copy is complete and uses many strategies to make the submission appear as a newspaper	Good Copy is complete and uses several strategies thoroughly to make the submission appear as a newspaper
<i>Good Copy Spelling/Grammar</i> Use editing, proofreading, and publishing skills and strategies, and knowledge of language conventions, to correct errors, refine expression, and present their work effectively	Good Copy is not submitted, or is submitted but contains many spelling and grammatical errors	Good Copy contains several spelling and grammatical errors	Good Copy contains some spelling and grammatical errors	Good Copy contains few spelling and grammatical errors	Good Copy is virtually free of spelling and grammatical errors

TOTAL: ____/70